

## **BUBBLE TV SELECTS XYTECH SYSTEMS SOFTWARE FOR END-TO-END MEDIA OPERATIONS**

***Leading edge postproduction facility streamlines and automates its business with  
Xytech Systems software***

**Burbank, CA/London UK, March 6, 2007** - Xytech Systems Corporation, a leading provider of media business software and services for workflow management, resource scheduling, and media asset management, announced today that Bubble TV, a full-service postproduction company based in London, England, has acquired Xytech Systems' software to manage its workflow and postproduction operations.

Bubble TV specializes in sound for television and provides services to a wide range of entertainment customers, including commercial and documentary production, animation, advertising and cinema spots, and sound design. Due to its client demand for video editing, Bubble TV recently opened a sister company, Squeak. Squeak will offer the same highly personalized level of service as Bubble TV and is a dedicated facility for both offline and online SD/HD, multi-format dubbing, file transfers, and DVD authoring.

Bubble TV has purchased Xytech Systems' media business workflow software with the Contact Management, Job Management, Scheduling, and System modules. The software will be used to manage Bubble TV and Squeak's business processes, from customer management to work orders, and resource scheduling through to invoicing.

Chris Phinikas, Owner of Bubble TV, states, "There are a number of systems available if one wants diary capabilities, but for an end-to-end solution – which is what we require to manage our various facilities – Xytech Systems' software really is the best available solution in the marketplace. The management and analytical aspects are superb."

Ron Peeters, Executive Vice President of Xytech Systems Corporation adds "we are pleased that Bubble TV has selected the Xytech System's software over other solutions to automate and manage their entire workflow. This positions them for further growth with streamlined and automated business operations."

**About Xytech Systems Corporation:**

Xytech Systems Corporation is a leading provider of media business software and services for workflow management, resource scheduling, and media asset management in the media and entertainment industries.

Customers include most film studios, many broadcasting companies, postproduction facilities, television networks, rental houses, cable networks, media content providers, and the media departments of numerous Fortune-1000 corporations. There are over 350 Xytech Systems software installations around the world supported by a global professional services team with extensive experience in studio, postproduction, and broadcasting.

Xytech Systems is headquartered in Burbank, California, and has regional offices in New York and London, UK. For more information about Xytech Systems, please visit [www.xytechsystems.com](http://www.xytechsystems.com) or call +1-818-303-7800 USA / +44 (0)20-7903-5170 UK

###

All trademarks used herein, whether recognized or not, are the properties of their respective companies.