

ITALIAN BROADCASTER SELECTS XYTECH SYSTEMS SOFTWARE

Teletutto automates its scheduling and billing operations with Xytech Systems software

Burbank, CA USA / London, UK – January 31, 2007 - Xytech Systems Corporation, a leading provider of media business software and services for workflow management, resource scheduling, and media asset management, announced today that Italian broadcaster Teletutto acquired Xytech Systems' software to automate its scheduling and billing operations.

Teletutto provides news, sports, and current affairs programming to over three million viewers in the Lombardia region of Italy. It also provides creative and production services to local businesses that require advertising and can create promotional content to be aired on its various channels. These spots range from simple indents and screen bugs to full-length commercials. Though they are part of the Teletutto operation, such projects are billed separately, which can lead to complex cross-divisional invoicing and resource scheduling.

Teletutto needed a comprehensive scheduling and billing system to manage both the creative and technical staff at various companies within the facility, and one that could handle the cross-charge requirements for its local media production work. The Xytech Systems software provides Teletutto with a completed end-to-end workflow solution, including integrated scheduling of people, rooms, and equipment as well as all financial aspects of the performed media work.

Paolo Bonvicini, Director of Broadcast Operations at Teletutto, states, "In the dynamic broadcasting environment in which we operate, we needed a system that could adapt to new and constantly evolving requirements, especially within separate companies in a single facility. After evaluating several systems, we selected Xytech Systems' software because it proved the best solution to us with the functionality, power, and the flexibility to meet the challenge."

Commenting on the sale, Ian Tootell, responsible for Business Development in the EMEA region from Xytech's European Headquarters in London, added, "It was an interesting challenge to satisfy the multiple needs of Teletutto as a leading-edge broadcaster with several intertwined companies under one roof. The robustness of Xytech Systems' software provides Teletutto an

ideal solution for its internal and external scheduling and billing requirements, and gives it an end-to-end solution that will allow it to grow as its broadcasting business grows.”

Solution consultants from Xytech Systems’ European Headquarters in London completed the installation and the software is now in full use throughout the facility.

About Xytech Systems Corporation:

Xytech Systems Corporation is a leading provider of media business software and services for workflow management, resource scheduling, and media asset management for the media and entertainment industries.

Customers include most film studios, many broadcasting companies, postproduction facilities, television networks, rental houses, cable networks, media content providers, and the media departments of numerous Fortune-1000 corporations. There are over 350 Xytech Systems software installations around the world supported by a global professional services team with extensive experience in studio, postproduction, and broadcasting.

Xytech Systems is headquartered in Burbank, California, and has regional offices in New York and London, UK. For more information about Xytech Systems, please visit www.xytechsystems.com or call +1-818-303-7800 USA / +44 (0)20-7903-5170 UK

###

All trademarks used herein, whether recognized or not, are the properties of their respective companies.