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XYTECH SYSTEMS CELEBRATES 20TH ANNIVERSARY (1988-2008) AS LEADING SOFTWARE COMPANY TO THE MEDIA AND ENTERTAINMENT INDUSTRY

Burbank, CA/London, UK, August 20, 2008 - Xytech Systems Corporation, a leading provider of software solutions that improve, automate, and streamline the mission critical business aspects of media operations including business workflow, resource scheduling, media library management, and digital workflow automation, is celebrating its 20th anniversary this year.

Established in 1988, Xytech Systems (then known as Xymox) has grown exponentially over the years and opened its European Headquarters in London, United Kingdom, in 1999. Its applications are uniquely designed for the dynamic nature of the media, entertainment, and broadcasting industry and have deep industry specific workflow and functionality capabilities which, as an integrated suite of modules, provide a complete end-to-end solution for every media business operation.

Its flagship solution, Xytech Enterprise, offers a complete solution for the creation, management, scheduling, tracking, and delivery of physical and digital media assets. Key applications include business and work order management; scheduling of resources, crews, and facilities; project estimates/bidding and media work orders; invoicing and project costing; equipment and article rental; transmission resource scheduling; physical and digital library management; service request portal for work and content; and digital order workflow management for automating tasks and content fulfillment steps.

Over 350 companies worldwide rely on Xytech to manage their business media operations with new customers including leading broadcasters such as Scripps Networks, CTV (Canada), Trinity Broadcasting Network, Si TV Latino Network, Gospel Music Channel, Teletutto (Italy), Red Bee Media (UK), and post production facilities such as MTV Europe, DTS, Elektrofilm, L2 Digital, New Hat, Avatar, and Visavis (Germany).

Richard Gallagher, President/CEO of Xytech Systems Corporation states, "Xytech is not by coincidence located in the heart of the media & entertainment industry in Burbank, CA, and provides a unique set of software solutions that is in use by some of the largest and leading media companies in the world. Our success, business growth, and company stability over the past 20 years is due to our deep customer understanding and being able to satisfy their unique needs with flexible, integrated solutions that allow them to improve and better manage their media operations."

He adds, "Celebrating our 20th anniversary is a major milestone, both for us and for our clients. It reflects our long term sustainability and proves that Xytech Systems is a software vendor our customers can depend on to help manage their business. We intend to continue meeting their needs with top quality solutions, especially as they are converging from physical to digital operations and move deeper into digital workflow automation."

Xytech Systems Corporation will celebrate its 20th Anniversary (1988-2008) at the IBC Exhibition in Amsterdam, Netherlands, September 12th-16th, 2008.

About Xytech Systems Corporation:
Xytech Systems Corporation is a leading provider of software solutions that improve, streamline, and automate the mission critical business operations of media & entertainment companies including business workflow, resource scheduling, media library management, and digital workflow automation.

Over 350 media companies worldwide rely on the Xytech software to manage their media business operations including many international broadcasters, major film studios, postproduction facilities, cable/TV networks/satellite operations, media content aggregators and distributors, and corporate media departments of Fortune-1000 corporations.

Xytech Systems is headquartered in Burbank, California, and has regional offices in New York and London, UK. Xytech is a Microsoft Gold Partner, an IBM Premier ISV Partner, and a Hewlett-Packard Industry Partner. For more information about Xytech Systems, please visit www.xytechsystems.com or call +1-818-303-7800 USA / +44 (0)20-7903-5170 UK.

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