

## **MTV EUROPE OPTS FOR XYTECH SYSTEMS SOFTWARE**

*MTV Post Production Facility Will Be Managed by Xytech Systems' Software*

**Burbank, Calif./London, UK (January 9, 2007)** - Xytech Systems Corporation, a leading provider of media business software for workflow management, scheduling, and media asset management, today announced the sale of its software to MTV Post in Camden, London. MTV Post is a facility of MTV Networks Europe and provides end-to-end postproduction services for MTV Networks Europe programs.

After a review of different scheduling solutions, MTV Post selected Xytech Systems' software for the management of its extensive scheduling activities including all edit suites, staff, Master Control Room and bookings, and the editing team. In a typical week, the facility schedules and produces up to 147 projects from digitizing to full online postproduction work.

Dan Martin, Head of Post Production and VT Facilities, MTV Networks Europe, states, "The Xytech Systems' software was the obvious choice for us. It is a good, all-around system providing clear visibility of the resource variables of any project undertaken in our busy edit suites. Xytech Systems' software enables us to maximize the utilization of these resources at a glance within our facility, so that we can provide our clients with the best possible solution for their editing needs."

MTV Post went live with the Xytech Systems' software in December 2006.

### **About Xytech Systems Corporation:**

Xytech Systems Corporation is a leading provider of business software for the management and delivery of media content. Its flagship product, Xytech Enterprise, is specifically designed for the dynamic nature of the media and entertainment industry with a focus on business workflow, resource scheduling, facilities management, and media asset management. Customers include most film studios, many broadcasting companies, postproduction facilities, television networks, rental houses, cable networks, media content providers, and the media departments of numerous Fortune-1000 corporations. There are over 350 Xytech Systems software installations around the world supported by a global Xytech Systems services team with extensive experience in studio, postproduction, and broadcasting.

Xytech Enterprise provides a complete solution for the creation, management, scheduling, tracking, and delivery of physical and digital media assets. Key applications include scheduling resources, jobs, and crews; facilities management; bidding and media work orders; invoicing and costing; equipment and article rental; transmission; and physical and digital asset workflow management.

Xytech Systems is headquartered in Burbank, California, and has regional offices in New York and London, UK. For more information about Xytech Systems, please visit [www.xytechsystems.com](http://www.xytechsystems.com) or call +1-818-303-7800.

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