

FOR IMMEDIATE RELEASE

Media Contact:

Sharon Adcock
Adcock Group
+1.310.545.9731
SkiAdcock@aol.com

Phil Shaps
Xytech Systems Corporation
+1.818.303.7824
pshaps@xytechsystems.com

XYTECH INTRODUCES ENTERPRISE v11 AT NAB 2008 WITH SELF SERVICE AND ENHANCED DIGITAL WORKFLOW CAPABILITIES

Xytech Enterprise new version 11 provides automated request-based services order delivery system and integrated workflow automation solution for physical and digital assets.

Burbank, CA/London UK, April 12, 2008, Booth SL-4326 - Xytech Systems Corporation, a leading provider of software solutions that improve, streamline, and automate media operations including business workflow, resource scheduling, media library management, and digital workflow automation, introduced today Version 11 of its flagship software, Xytech Enterprise.

Over 350 companies rely on the Xytech software to manage their mission critical business operations including many international broadcasters, major film studios, post production houses, cable/TV networks, content aggregators and distributors, and corporate media departments.

Version 11 offers a new Web-based Service Request module that provides internal and external users - such as customers or remote personnel - with automated self service capabilities. This includes the ability to (i) request and reserve scheduled services or resource packages, (ii) search for physical or digital media assets and request media services, (iii) specify and request delivery of selected media assets, and (iv) review details and status of requests, jobs, billing, and other pertinent information.

With this Service Request module, a requestor can now choose from a variety of available services, browse and select any associated media assets from the library, specify delivery due dates/times, and receive cost estimate of the requested services. After submission, Service Requests can be reviewed by production personnel or automatically converted into Xytech resource work orders and shipment requests. As the service requests progress through the fulfillment process, any status changes are automatically reflected in the Service Request module, and the requestor can optionally receive status change updates by email.

-more-

Also new in Xytech Enterprise version 11 are enhanced digital workflow management capabilities, enabling the further integration and expansion of Xytech Enterprise as the business workflow backbone for digital content management systems and media operations. These new capabilities allow for the streamlining and advanced automation of media content aggregation, management, preparation, and distribution operations.

Via industry standard Web Services, Xytech can integrate with and trigger tasks to be performed by third party applications necessary to prepare and deliver the media content. Once each step of the fulfillment process is completed and delivery of the specified media content has occurred, acknowledgement is provided back to the Xytech Enterprise software resulting in a media order or project being marked complete, and the optional auto generation of an invoice.

Ron Peeters, Executive Vice President of Xytech Systems Corporation states, "Xytech Enterprise already provides a modular, best of breed solution for automating and streamlining mission critical media operations, including business and project workflow, resource scheduling, media library management, and digital content distribution enablement. Now with these new capabilities in version 11, Xytech continues to expand the core functionality by extending into sophisticated self-servicing functionality for end users as well as the further automation of digital distribution processes based on business workflow."

About Xytech Systems Corporation:

Xytech Systems Corporation is a leading provider of software solutions that improve, streamline, and automate the mission critical business operations of media & entertainment companies including business workflow, resource scheduling, media library management, and digital workflow automation.

Over 350 companies worldwide rely on the Xytech software to manage their media business operations including many international broadcasters, major film studios, postproduction facilities, cable/TV networks/satellite operations, media content aggregators and distributors, and the corporate media departments of Fortune-1000 corporations.

Xytech Systems is headquartered in Burbank, California, and has regional offices in New York and London, UK. For more information about Xytech Systems, please visit

www.xytechsystems.com or call +1-818-303-7800 USA / +44 (0)20-7903-5170 UK

###

All trademarks used herein, whether recognized or not, are the properties of their respective companies.